

SECURE YOUR STAND TODAY

2023 rate card

Shell
(includes carpet, nameboard, table,
x2 chairs, lighting and 500w socket)

£529/m² +VAT

Space Only

£429/m² +VAT

Vehicle (Space Indoors)

£179/m² +VAT

Vehicle (outdoor space)

£59/m² +VAT

MARKETING PACKAGE

£499

Marketing toolkit – let your customers know you are exhibiting at the show with customisable banners, invitations, and promotional assets.

Showguide listing – The show guide is available to all visitors to help navigate their way through the halls at the show and both are used well after as an indispensable reference.

Lead scanner – Capture all leads from the show and measure the real ROI. Organise all your prospective customers and have their data captured in one central place for you to follow up when you are onsite as well as after the show.

Online exhibitor listing – Out exhibitor list is one of the most visited pages on the website and where visitors go to plan their visit.

This includes:

- Company profile – 60 words, website, telephone, email
- Company logo
- Stand number
- Product/services category listing
- Unlimited product uploads
- Unlimited press releases
- Unlimited video uploads

Official Publication:

EMERGENCY SERVICES TIMES

Emergency Services Times is the official publication for the show. All exhibitors benefit from **25% discount on advertising** in Emergency Services Times, the no.1 magazine read by over 15,000 buyers in the emergency services market in print & online.

Book your stand for 2023 www.emergencyuk.com

THE EMERGENCY SERVICES SHOW

NEC | BIRMINGHAM | 19-20 SEPTEMBER 2023

BOOK YOUR STAND TODAY

www.emergencyuk.com

Contact us today

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Join the Conversation

-  @emergencyukshow
-  The Emergency Services Show
-  emergencyuk

#ESS2023

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THE EMERGENCY SERVICES SHOW

NEC | BIRMINGHAM | 19-20 SEPTEMBER 2023

PREPARING OUR EMERGENCY SERVICES FOR EVERY RESPONSE

BOOK YOUR STAND FOR 2023 WWW.EMERGENCYUK.COM

PREPARING OUR EMERGENCY SERVICES FOR EVERY RESPONSE

The Emergency Services Show provides the perfect opportunity to put your solutions in front of thousands of key decision-makers from police, fire and rescue, ambulance, search and rescue, and voluntary services.

Covering 32,000+ sqm at the NEC Birmingham and hosting 450+ leading industry suppliers, it provides a powerful forum to meet with operational and procurement teams, framework providers and all personnel looking for technologies, equipment and solutions to improve public safety and emergency response.

SHOW OVERVIEW



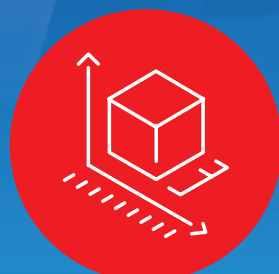
450+
exhibitors



10,000+
visitors



10,000+
products
& solutions



32,000+
sqm



“
An excellent event that provides a great opportunity to meet with a very broad range of exhibitors, see the latest innovations and network with other organisations.
”
Fleet Manager,
West Midlands Ambulance Service

VISITORS AREA OF INTEREST



Counter
Terrorism



Operational
Equipment



Training & Training
Equipment



PPE, Protective
Clothing & Uniforms



Vehicles, Fleet
& Equipment



Medical Equipment
& Services



Emergency
Planning



Public Safety



Facilities



Fire Safety



Road Safety



Security



IT



Health & Wellbeing



Business Services



Recovery
Equipment



Communications
Equipment &
Services



Detection &
Monitoring



KEY REASONS TO EXHIBIT



Showcase your brand, launch and demonstrate your products and solutions to a focused target audience



Network with key decision-makers and create new business opportunities with like-minded professionals



Re-connect with existing clients and build new relationships



Generate quality leads and accelerate your sales pipeline for the year.



Extend your marketing through a dedicated marketing package designed to help you reach your target market

VISITOR SAMPLE

Avon and Somerset Police	Fleet Manager
Bedfordshire Police	Detective Chief Inspector
Belgian Federal Police	Detective Chief Officer FJP
British Transport Police	Chief Superintendent
British Transport Police	Detective Sergeant
Bucks Search and Rescue	Search Manager
Cheshire Constabulary	Fleet Manager
Cheshire Fire & Rescue Service	Fleet Services Manager
Cleveland Police	Head of Procurement & Fleet
College Of Policing Ltd	Head of Procurement
Cornwall Air Ambulance	Chief Executive
Cumbria Fire & Rescue Service	Watch Manager
Derbyshire Constabulary	Head of Procurement
Derbyshire Constabulary	Crime Scene Investigator
Derbyshire Fire & Rescue Service	ICT Security Manager
Devon & Somerset Fire & Rescue Service	Watch Manager
Devon & Somerset FRS	Corporate Procurement Manager
DHL Supply Chain - NUMS	Head of Procurement
Dorset & Wiltshire Fire and Rescue Service	Procurement Manager
Dyfed Powys Police	Head of Procurement
East Midlands ambulance	Station Manager
First Intervention Team	Head of Rescue Division
Gloucestershire Warwickshire Steam Railway	Head of First Response Team
Greater Manchester Fire and Rescue Service	Watch Manager
Greater Manchester Police Headquarters	Head of Procurement & Contract Management
Hampshire Fire & Rescue Service	Fleet Manager
Highlands and Islands Airports Limited	Chief Fire Officer
Home Office	Head of Fire Funding
Home Office - Border Force	Fleet Assistant Director
Humberside Police	Police Superintendent
Kent Search and Rescue	Search Manager
Leicestershire Police	Head of Procurement & Support Services
Lincolnshire Police	Head of Procurement

Linco & Notts Air Ambulance	Chief Executive Officer
London Fire Brigade	Head of Procurement
Merseyside Lowland Search and Rescue	Search Manager
Mid & West Wales Fire & Rescue Service	Head of Procurement & Contracting
Midlands Ambulance Group LTD	Chief Executive Officer
Ministry of Defence	Watch Manager
Motorsport Vision Ltd	Rescue Crew Chief
Norfolk Fire and Rescue Service	Station Manager
North Wales Police	Head of Procurement
North Wales Police	Chief Inspector NPCC
North West Ambulance Service	Head Of Fleet & Logistics
North West Ambulance Service NHS Trust	Head of Procurement
Nottinghamshire Fire & Rescue Service	Head of Procurement & Resources
Queensland Police Service	Detective Superintendent
Sabre Fire & Rescue Service	Chief Fire Officer
South Wales Fire and Rescue Service	Head of Fleet & Engineering
Surrey Police	Chief Officer
Thames Valley Police	Head of Procurement
Thames Valley Police	Head of Forensic Services
Thames Valley Police Headquarters	Head of Procurement
Unity Fire and Safety	Managing Director
Warwickshire County Council	Fleet Manager
Warwickshire Police	Head of Contracts & Procurement
Warwickshire Police	Fleet Manager
West Midlands Ambulance Service	Procurement Manager
West Midlands Fire	Corporate Procurement Manager
West Yorkshire Fire and Rescue Service	Head of Communications
West Yorkshire FRS	Deputy Chief Fire Officer
Yorkshire Ambulance Service	Category Manager
kent fire and rescue	Watch Manager
Norfolk Fire & Rescue Service	Watch Manager
Stansted Airport	Watch Manager

*current 2022 pre-registered visitors